



THE KONCHERRY COIR FACTORIES

(ESTD: 1929 Export Regn No. 1088003397)

Manufacturer & Exporter of Carpets, Rugs, Mats and mattings made of Coir, Jute, Sisal, Wool, Grass, Hemp, Rubber, Cotton, Poly-Propylene Etc.

Announcement

“Design a Doormat Contest”

Design Contest for Students

The Koncherry Coir Factories in Kerala, India, is one of the pioneer manufacturer and exporter of Coir Doormats. Since 1929, we are exporting our Coir doormats to the world market. We have an excellent design studio, manned by creative designers. We are in the lookout for fresh design artists for our studio.

To recruit the best talent, we are organizing a talent hunt through a design competition conducted among students. Any student can participate in the contest. Designs are categorized in to

- a. Funny designs
- b. Nature
- c. Animals and
- d. Geometrical designs

Best talents will be selected for a final interview and successful candidates will be offered the post of designer in our organization.

Winners of the contest are offered the following cash awards along with certificates.

- | | |
|-----------------------|---------------------|
| 1. First prize | Rs. 10,000.00 (One) |
| 2. Second prize | Rs. 5,000.00 (One) |
| 3. Third prize | Rs. 2,500.00 (One) |
| 4. Consolation prizes | Rs. 500.00 (15 No) |

Last date of receipt of application for participating in the contest is 20th April 2007
Last date of receipt of entries is 30th May 2007.

Who can participate in the contest: Students of any discipline who wish to select designing as their career can participate in the contest.

How to participate: Participant shall create at least one each design of the category and copy in a CD and send the CD to us with roll number marked on the CD along with a declaration stating that he / she is a student in the institution.

Individual Participants: Individual participants who wish to apply directly can do so, with a declaration that he / she is a student and mentioning the full address, mail id, phone number and name and designation of the head of the institution by e-mailing their application directly to koncherry.contest@gmail.com. Upon receipt of the application, they will be issued roll number and pictures of sample designs by reply e-mail.

Group of participants from an institution: If there are more participants from the single institution, they shall apply through the head of the institution by using a single form. Head of the institution shall mail us the list of participants (Prepared as in the specimen form) before the last date of application. On receipt of the list of participants, we shall issue roll numbers for each participant and the roll number shall be written with permanent marker on the CD submitted.

Terms and Conditions of the Contest:

1. Only Indian nationals are eligible to participate in the contest.
2. No contestant shall copy or imitate other's works, or submit any entry, which may infringe copyright act or violate intellectual property right.
3. Contestant can use common software such as Coral draw, Photoshop Etc. for creating the design.
4. For each design, up to 6 colours can be used.
5. It is best to avoid shadows in the designs.
6. All participant must submit entries on all four categories, ie Funny designs, Nature, Animals and Geometrical designs.
7. Prizes announced are common for all categories, and winners are evaluated based on creativity and visual effect seen on each category.
8. Contestant can submit up to three sets of entries and each set will be evaluated separately. However, one contestant is eligible for one prize only.
9. Completed entry shall be submitted in a CD, writing only the contestant's roll number. (No Name or address or any identification mark shall be seen on the CD)
10. Each CD shall accompany a personal declaration by the student, (Specimen attached), and Certificate by the Head of the institution (Specimen attached).

11. If any contestant is submitting more than one set, each set shall be in separate CD and roll number shall be marked as 123 A, 123 B, 123 C Etc.
12. Entries submitted by the contestant for participating in the “Design a Doormat Contest” shall be the property of Ms. Koncherry Coir Factories and / or their associate or subsidiary companies.
13. Along with the roll numbers, we will be intimating the last date for the receipt of entries, if in any case the dates are extended.
14. Entries received by us after the last date, will not be considered for the contest
15. The organizer of the contest Ms. Koncherry Coir Factories have every right to alter the terms and conditions of this contest when ever they fell it deemed fit.
16. On any dispute arising out of the conduction of this contest, decision of the management of Ms. The Koncherry Coir Factories shall be final and binding on all participants of the contest.
17. No contestant shall contact the management directly for any matter concerning the contest, and any attempt to canvass any member of the organization shall be disqualifying the candidature of the person.
18. Contestants are allowed to contact the contest coordinator for information concerning the participation of the contest only, at mail id koncherry.contest@gmail.com.
19. Along with roll number, we shall send few of our existing designs from all categories for the participants to have an idea of what type of designs are commonly accepted.
20. The doormats are normally 45x75 CM size and the design shall fit with in the size
21. Individual participants can just mail us the request giving participants name, address, phone number, mail id, and the name and address of institution where he/she undergo their studies

Format for submitting participant's list in case of Group participation. Prepared by the institution, signed and sealed by the head of the institution and forwarded to us before the last date of receipt of the application

The Koncherry Coir Factories
Design a Doormat Contest
List of participants

Name of the Institution
 Address

Ph. Nos
 E-mail
 Web site.

Sl. No	Name of the Participant	Full Residential address with Ph: No and mail id	Present Course

Signed
 The head of the Institution
 (Name and designation)

Place

Date

The Koncherry Coir Factories
Design a Doormat Contest

Certificate by head of the Institution

This is to certify that Mr./Ms.
....., is studying in our
institution, insemester, in course. The
entry submitted by him/her is the original creation by him/her.

Sign
Seal

Name and designation of the head of the Institution

Roll No.....
Place
Date

The Koncherry Coir Factories
Design a Doormat Contest

Personal declaration by participants

I, Mr/Ms.....S/o / W/o
Mr....., Roll
No.....residing at (Give permanent residential
address).....
.....is a student of (Name and address of the
Institution)
.....in
Semester.....inyear.

I have carefully read and understood the terms and conditions of “ Design a Doormat Contest” and I undertake that I shall fully abide by the same. I am enclosing here with the CD containing design of the doormats.

I hereby declare that the design is originally created by me.

Signature

Place

Date

Enclosure

CD with Roll No.....

To be sent to us by surface mail to:
R. Krishna Prasad (Contest Coordinator)
The Koncherry Coir Factories,
Mayithara market P.O,
Cherthala, Kerala, India 688539
Ph: 09995429504